

# brilliant ideas

## AWESOME WAYS TO GROW AND ENHANCE MY BUSINESS

IDEA //

HOW TO MAKE IT UNIQUE FOR MY BRAND //

BUT FIRST, RESEARCH //

MATERIALS, RESOURCES OR PEOPLE NEEDED //

### WHEN TO EXECUTE

- NEXT 1-3 MONTHS
- NEXT 6 MONTHS
- NEXT YEAR
- SCRAP IT

### SPONSOR IDEAS

### FIRST ACTION STEP

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